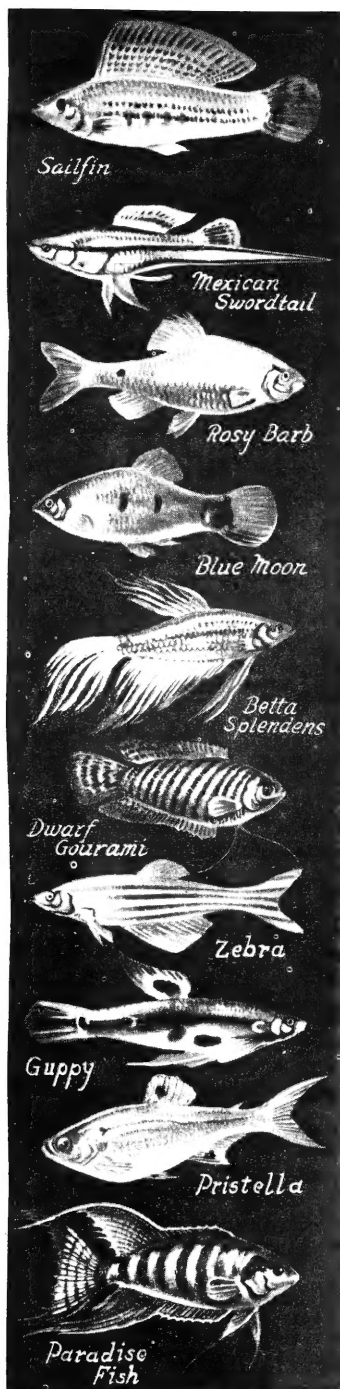


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The Goldfish Pool

"The Most Interesting Spot in the Garden"



Lakeview Cover Collection

HARDY WATER LILIES

A charming Informal Water Garden may be created at very moderate expense. Our Cover Collection (No. L-9), contains one of each of the four beautiful Hardy Water Lilies shown in these two illustrations.

CHROMATELLA. Yellow.
ROSE AREY. Pink.
MARLIAC WHITE. White.
CONQUEROR. Red.

4 Choice Lilies **\$10.00**
Postpaid in the U. S.
COLLECTION No. L-9

"FRIENDSHIP" COLLECTION No. T2

One pair of each of the Fish shown above, except Betta and Paradise, making eight pairs of congenial Tropical Fish. A splendid collection for a 10-Gallon Aquarium. Plants and snails to Balance the aquarium are included.

No extra charge
for cph. Collection No. **\$9.95**
T2, only.....

**KEEP
THIS VALUABLE
HANDBOOK**
On the Care of Fish
and Water Plants
for Pools and
Aquariums

**SPRING
CATALOG
1956**

LAKEVIEW AQUATIC FARM

ESTABLISHED 1892

R.C. DOLLE (OWNER)

MT. AIRY, CINCINNATI 24, OHIO

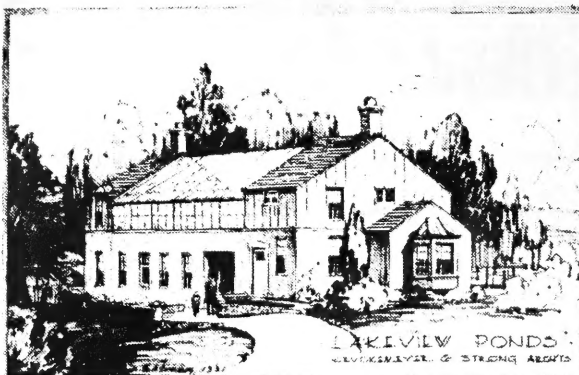
A FEW WORDS
ABOUT...

LAKEVIEW AQUATIC FARMS

America's Oldest Fancy Goldfish Farm

OUR BUSINESS was established in 1892. Today, as a result of **64 YEARS** experience, we can give you quality products that are unsurpassed and which are sure to please you. The building shown here is a complete modern unit affording us facilities for year 'round shipping of Goldfish and Aquatic Plants, and other items as they are in season.

It contains our Office, Shipping Room, Display Tanks, and a Greenhouse for Water Lilies and plants for pools and aquariums. We carry one of the most complete assortments of Water Garden Supplies in the U. S.



OUR MAIN FARM is in the northwest section of Cincinnati at 5579 Colerain Ave. (U. S. Route 27), opposite the Church of The Little Flower, in Mt. Airy, a suburb of Cincinnati.

We are only eight miles northwest of Fountain Square, on a new concrete road (Route 27).

BUSINESS HOURS:

MONDAY 3--5:30 P.M.

TUESDAY TO SATURDAY INCL. 8:30--5:30 P.M.

SUNDAY 12:00--5:00 P.M.

CLOSED ON HOLIDAYS. PHONE: KIRBY 1-2036.

IF NO ANSWER CALL MULBERRY 1-2768. FREE PARKING AT FISHERY BUILDING.

Shipping Methods and Terms of Sales

THE use of our Order Blank will be of assistance to you, and to us. Please fill out all the information requested, so as to avoid delays and mis-shipment. If you write regarding your pool or aquarium, always use a separate sheet of paper.

HOW WE SHIP—We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Add **15%** of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add **25%**. Include 25c for Handling and Packing charge on all orders under 2.50.

ORDER EARLY—To be sure that you will get everything that you want, we request that you order early in Spring, as it is impossible to carry our complete line of fish and plants through the entire Spring Season. The articles ordered will be reserved for you and shipments made at the proper time for your locality. **TROPICAL LILIES** will not be shipped to any of the Northern States until end of May, as weather conditions do not permit safe planting until then.

GUARANTEE ON FISH, ETC.—We are not liable for damage or loss that may occur due to delay or mishandling on the way but we will nevertheless guarantee live delivery of Goldfish and Scavengers (negligible losses excepted) to all points, as per terms on Page 9.

GUARANTEE OF PLANTS—We guarantee to ship you best quality plants true to name and to have them arrive in good condition. Furthermore, if you will give our water lilies proper planting attention on receipt, we **WILL GUARANTEE ALL HARDY AND TROPICAL WATER LILIES AND POTTED LOTUS TO GROW** when shipped at proper planting time.

We know that you will not expect this guarantee to include any replacement of a plant that died because of neglect, inexperience, or due to drying out, freezing, or other weather condition, or due to injuries by animals, etc. But if the plants above mentioned fail to grow, due to lack of "growing power" we will make one replacement at no cost to you except transportation costs. Any such failure must be reported within six weeks from time of purchase.

CLAIMS FOR DAMAGE—In case any shipment is received from us in bad condition from the Express Company, fill out the Company's "Received in Bad Order" slip and send it to us at once, together with information as to how water was changed (in the case of Goldfish shipments), and all other details. We will replace such losses by an additional shipment on which charges only are to be paid by you. (See Guarantee on Fish, Page 9)

We are not responsible for breakage of glassware. Present the claim to Transportation Co. for settlement.

SHIPPING CANS—Small orders for Goldfish and Tropical Fish must carry an additional remittance of **75c** for shipping can which may then be kept. Larger orders of Goldfish may be shipped in our special cans at no additional charge to you, provided the can is promptly returned by Express Prepaid, for which there is a special return rate.

TERMS—All orders must be paid for in full before shipment can be made. We do not ship C.O.D. **REMITTANCE** may be by Postal Money Order, Express Money Order, or by check, and should be made payable to **LAKEVIEW AQUATIC FARMS**. (Stamps or cash may be sent with smaller orders.)

All merchandise is quoted F.O.B. Cincinnati, Ohio, unless otherwise stated. This means that transportation charges are to be paid by customers, except on special items and collections, where it is stated that charges are prepaid by us.

PRICES—Our prices are as low as can be quoted for quality merchandise from a reliable concern. By paying the transportation charges you are buying most advantageously, for our prices are determined on this basis, and our central location assures you low delivery costs. *Due to the uncertain conditions prevailing, all prices are subject to change without notice.*

Items marked Postpaid are for delivery in the 48 States of U. S. only.

NON-WARRANTY—Lakeview Aquatic Farms makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name; and our liability in any case shall be limited to the replacement of such items as are short weighed.

Always—"The Most Interesting Spot in The Garden!" . . .

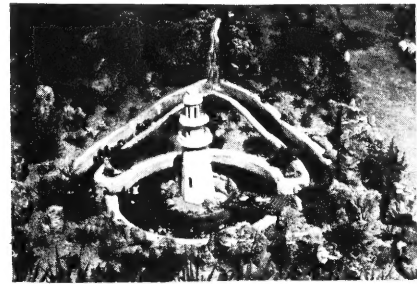
Here are a Few Interesting Photographs
Sent by Our Customers

OF ALL the forms of Gardening, the growing of Goldfish and Water Lilies right in your own pool, is the most fascinating relaxation, and can easily be the most successful.

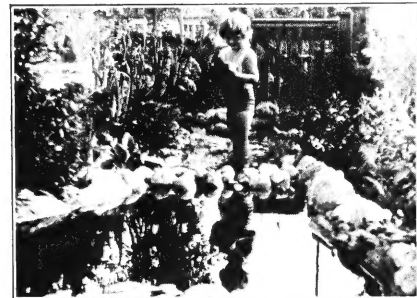
Water Gardening is now more popular than ever before, for no longer is it an expensive hobby. If you haven't a pool, plan now to build one. And if you already have a Water Garden, beautify it with some of our Gorgeous Goldfish and lovely Water Lilies. Really, the care of a pool is very easy.

Every member of the family will enjoy a Goldfish Pool. Men have always held any form of "Fishing" as their especial province, and in many families the pool is the husband's main interest in the garden. However, their wives love the pool, too, and it would be hard for us to answer whether more men or women indulge in this stimulating hobby. Older members of the family love to sit by the pool and watch the fish, and to feed them occasionally. And when Junior is around Grandpa has a dozen interesting questions which must be answered!

From your Goldfish Pool you will absorb the restfulness of the quiet water. Whenever you care to investigate it, a new world of life will unfold. Indeed, you will then agree with us, that your pool is "the most interesting spot in the garden."



Mr. Ernest Schultz, of Janesville, Wisconsin, takes for his inspiration a famous lighthouse and has built his pool to resemble the rivers and a Great Lake over which the friendly ray of the light shines forth at night. Running water flows down from a concealed faucet in the rocky "cliff."

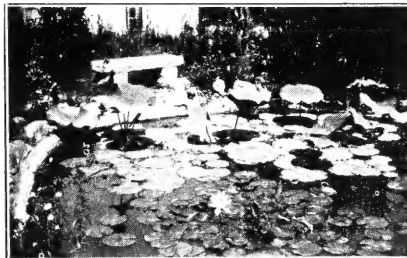


This little Miss is pouring water in her Daddy's pool way up at beautiful Malone, New York. Her Daddy is Mr. H. L. McEntire, an oil man, and all will go well in his pool so long as the young lady uses—just water!

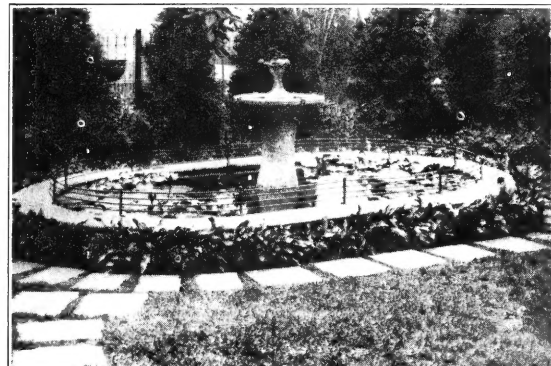


From Sedalia, Indiana, Mrs. R. O. Bell sends us these two lovely pictures of herself, her children, her splendid pool, and a view of the farm in the background. We congratulate her on all scores! Here is a proof that modern farm life can have all the joys of the city—and more!

Send Us a Picture!
If you have enjoyed seeing the pictures in this catalog and have one of your own pool, send it to us. For every picture which we can use in our Catalog, or other advertising, we issue a credit slip for \$3.00, which may be applied to the cost of any items we list.



This very attractive Informal Pool is a favorite spot in the garden of Mr. Wainwright A. Bolton of Cheviot, a suburb of Cincinnati. The miniature Old Mill with its paddle wheel, is turned by the overflow from the pool. Lakeview Water Lilies are in the foreground, three stately and distinctive plants of "Variegated Flag" near the rock, and Water Hyacinths in the background.

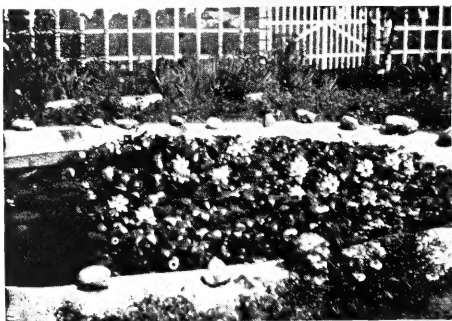


This is a perfectly kept Formal Pool in a lovely setting. It was designed by Mr. E. R. Hern, a prominent Electrical Engineer, for his home in Charleston, W. Va. Mr. Hern has some of our finest Goldfish, and, being a Chemist, his fish now enjoy filtered water, electrically circulated. The pool is also illuminated by underwater lights at night.

Aquatic Plants for Aquarium and Pools

LAKEVIEW WATER HYACINTHS

No. 4 in illustration, Page 6.



The pool shown above is owned by Mr. V. E. Wittrig, of Washington, Iowa. Mr. Wittrig writes: "We started six of your Water Hyacinths last Spring and had over 100 plants by late Summer. Some days we had as many as 30 blossoms!" This is just one of many similar testimonials on LAKEVIEW WATER HYACINTHS, famous for their vitality and productiveness.

.25¢ EA. 5 FOR \$1.00, \$2.00 Doz.

SHIPPING WT. 4 LBS. PER DOZEN

NOTE—For planting instructions see free circular supplied with all our plants.

Plants listed in this column (below) are UNDERWATER PLANTS suitable to Acquariums or Pools.

(THE OXYGENATING PLANTS)

VALISNERIA—a grass-like plant, for aquariums. Reproduces with creeping runners, same as Sagittaria. Available year round. Fine for tropical fish and all aquariums. **3 FOR 25¢--75¢ PER DOZ.**

MYRIOPHYLLUM—The largest selling bunched plant for the winter months. Available November to June 1, and most satisfactory when in season. Our standard when Cabomba is out of season. **20¢ PER BUNCH.**

ANACHARIS GIGANTIA—Splendid oxygenator for aquariums, and does nicely without much light **20¢ PER BUNCH.**

CABOMBA—This is the best known of all aquarium plants and is now available the year round. The plant is relished by Goldfish and many Tropicals and helps keep them in good condition. **20¢ PER BUNCH.**

CRYPTOCORYNE—This is one of the rarer underwater plants suited to aquariums. It will grow in deep shade, and is well suited to indoor use, hence highly recommended for aquariums and very decorative. Under water plant. **.35, .50 AND 75¢ EACH.**

MONEY-SAVING COLLECTIONS

OF POOL PLANTS

Collection of 10 shallow water plants, representing at least 5 varieties, of our selection. All choice plants. Collection No. P1..... **\$2.25**

Collection of 20 shallow water plants, representing at least 8 varieties, of our selection. All choice plants. Collection No. P2..... **\$3.95**

Shipping weight, 4 lbs. Add postage.

COLLECTION OF OXYGENATING PLANTS

No. 01—A special selection of underwater plants suitable to 10-15 gal. aquariums or small pool. Our selection of best varieties in season. 10 plants. Collection No. 01..... **\$1.45**

Shipping wt. 4 lbs. per collection. Add postage.

FLOATING PLANTS

WATER HYACINTH—"The Queen of Aquatic Plants"—Cut shows how plants multiply by runners. The largest selling pool plant in the United States, because best for goldfish to spawn on. Special low prices April to November.

.25¢ EA. 5 FOR \$1.00, \$2.00 Doz.

SHELL FLOWER—Similar to Water Hyacinth, but rarer and preferring semi-shade and moist atmosphere. Does nicely in pools in summer. **.25¢ EA. \$2.50 PER DOZ.**

WATER FERN—Small plants of the Water Fern may be used as miniature plants and are very attractive floating on top of an aquarium.

PER PORTION .25¢

TALL GROWING VARIETIES

CATTAIL (*)**—An old familiar plant and still a favorite for pool planting. Shallow water and plenty of rich soil will grow these graceful leaves and spikes to 5 feet in height.

.25¢ EA., \$2.00 PER DOZ.

INDIAN ARROWHEAD (*)**—Very distinctive leaves shaped like an arrowhead held aloft on a stem from 1 to 3 feet above water. In rich soil and shallow water the plants thrive and are quite hardy. Spikes of snow-white flowers with close yellow stamens add to its attraction.

.35¢ EACH

PICKEREL PLANT (*)**—An attractive marsh plant with frequent spikes of pleasing purple flowers. Plant in shallow water and it will grow luxuriantly and bloom all summer. Leaves are heart-shaped—about 1 to 2 feet tall. (Hardy.)

.35¢ EACH

SWEET FLAG (*)** Variegated (*Acorus calamus variegata*)—A choice hardy plant with Iris-like leaves 2 to 3 feet tall, striped green and ivory. Very showy when used in group planting. (Hardy.)

.35¢ EACH

YELLOW FLAG ()** (*Iris pseudacorus*)—A tall swamp Iris which likes to grow in wet ground (but not more than 2 inches under water). It produces broad yellow flowers of the Japanese Iris type, and is hardy.

.35¢ EACH

BLUE FLAG ()** (*Iris versicolor*)—Swamp Iris. Same as the yellow flag described above, except this variety has blue flowers. Plant same as Yellow Flow. (Hardy.)

.35¢ EACH

UMBRELLA PALM (*) (*Cyperus alternifolius*)—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter.

.35¢ EACH

CREEPING VINES

WATER POPPY (*)** (*Hydrocleis nymphoides*)—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors. (Not hardy in Northern States.)

.20¢ EACH

PARROT FEATHER (*)** (*Myriophyllum proserpinacoides*)—A species of Myriophyllum, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. (Hardy.)

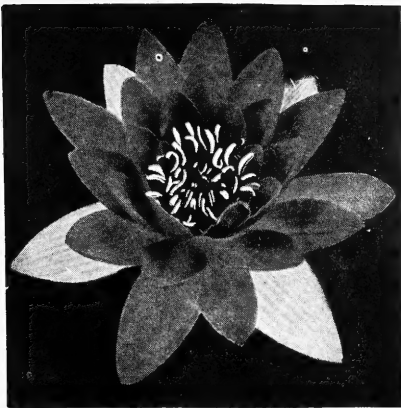
Furnished in bunches, **.20¢ EACH**

PRIMROSE CREEPER (*)** (*Jussiaea repens*)—A fast growing, semi-submerged aquatic vine with waxy green leaves and bearing a profusion of bright yellow flowers. It grows well in shade or sun. (Hardy.)

.20¢ EACH

CREEPING WATER HYACINTH (*)**—A vine of entirely different habit from the regular Water Hyacinth, and a steady bloomer, with dark purple flowers similar to the regular Water Hyacinth and with similar dark green glossy leaves. Available May 15 until frost. (Not hardy in Northern States.)

.75¢ EACH



"ATTRACTION"
Finest Red Hardy Water Lily

Hardy Water Lilies

Lakeview Water Lilies Are Sure To Please

ONE or more specimens of the Hardy Water Lilies (Genus *Nymphaea*) should be in every pool. Fish and plants belong together and each profits by the other's presence. Lily leaves shade the Goldfish on hot Summer days, and the fish in turn reciprocate by eating up the bugs as rain (or your hose) washes them from the surface of the leaves. Water Lilies will adjust themselves to small changes in water level. If their general requirements of rich soil, shallow water and sunny location are met, very little attention will be necessary thereafter.

The varieties we list here are quite hardy and well adapted for pools or ponds. They begin to flower very early in the season. In our vicinity blooms begin to appear in April and continue steadily until October. All lilies properly tagged when shipped.

WHITE

ODORATA—A native American Water Lily. It is a vigorous, prolific grower and has especial merit in outdoor ponds. Being the most inexpensive of lilies, it is a good variety to experiment with or to plant where quantity is needed for effect. Flowers are pure white and quite attractive. **\$.95 EACH**

MARLIAC WHITE (Albida)—A very desirable white lily. The stamens are light yellow, sepals touched with pink, blooms continually through the season. Leaves are light green on top, dark red underneath while young. Beautifies any pool. **\$2.50 EACH**

GLADSTONE—This is one of the finest pure white lilies. It bears an abundance of dazzling white flowers, 6" to 8" in size, having broad petals and yellow stamens. It is a very strong grower. **\$2.50 EACH**

YELLOW

CHROMATELLA—This is considered one of the finest hardy yellow water lilies that is grown. Canary yellow petals, deep yellow stamens and beautiful mottled green and brown leaves. A prolific bloomer until frost. **\$3.00 EACH**

SUNRISE—An enormous and very fine yellow of recent introduction. As its name suggests, Sunrise is an early bird among the water lilies and opens its large Chrysanthemum shaped flowers early in the morning. Petals are long, narrow and crinkly, leaves very oval with wavy edges colored dark green above and red flecked with dark red brown below. This is an aristocrat of Hardies. **\$4.00 EACH**

RED

CONQUEROR—A choice Red Lily, similar to "Attraction." We recommend Conqueror and are pleased to be able to offer it at this low price. **\$3.50 EACH**

GLORIOSA—Flowers are dark carmine red, beautifully formed and very fine for cutting, as they will open four or five days when floated in a bowl (as all water lily blossoms should be shown when cut). Flowers are delightfully fragrant and are produced continuously throughout the season. The leaf spread of Gloriosa is smaller than "Attraction," but its flowers nearly as large, so that it is better adapted to smaller spaces than "Attraction." **\$3.50 EACH**

ATTRACTION—This is one of the Aristocrats among Water Lilies. For several years no lily has been more greatly admired at LAKEVIEW than a group of Attraction lilies which are continually in bloom with gorgeous dark red flowers 6" to 8" in diameter. The dark red of the petals is a stunning background for the striking yellow center and stamens of the flower. The blossoms of "Attraction" are among the finest hardy water lilies used as cut flowers. **\$4.00 EACH**

PINK

MARLIAC ROSE—A choice light pink lily of the same race as Chromatella (Marliac Yellow) and Marliac White. Good for cut flowers as the bloom lasts several days when cut. **\$2.50 EACH**

PINK OPAL—A new variety and a bright jewel of color. Pink Opal bears deep, rich pink, full, cup-shaped flowers held a little above water. It is good for cutting and well suited for large or small pools. **\$2.50 EACH**

HELEN FOWLER—A freely flowering deep pink lily, bearing flowers on a stiff stem above water. It is the best hardy pink lily for cut flowers and is suited to a small pool or tub, as leaves are not large. **\$2.50 EACH**

ROSE AREY—A beautiful deep cerise pink, large flowers with pointed petals. One of the choicest pink Hardies grown. Flowers up to 10" in diameter. **\$3.00 EACH**

APRICOT (Changeable Color)

PAUL HARIOT—A very choice lily suited to small spaces bearing an abundance of flowers. The first day they are a light yellow, then change to rose pink and then to a deep copper red. Flowers of different ages present a different appearance. This lily does well. **\$3.50 EACH**

COMMANCHE—The largest and finest of the changeable hue apricot colored varieties. Vigorous, free flowering and with the unusual habit among hardy lilies of holding its flowers above water. **\$3.50 EACH**

THE SACRED LOTUS

We have all heard of the Sacred Lotus of the ancient Egyptians. Today these plants are available exactly as they grew four thousand years ago. The plants are hardy and grow under the same conditions as the hardy water lilies, or as shallow water plants.

EGYPTIAN LOTUS (*Nelumbium Speciosum*)—The Lotus of the ancient Egyptians. It has immense fragrant pink flowers and is hardy. **\$3.50 EACH**

AMERICAN LOTUS (*Nelumbium Lutea*)—A superb variety native to some of our Southern and Southwestern States. Flowers are 8" to 10" diameter, light golden yellow color. **\$3.50 EACH**

PLEASE NOTE. Lotus is supplied as a tuber during May. Later in the Spring the plants have grown too much to be moved safely without their soil, and are then furnished as potted plants.

Planting and Culture of Water Lilies in Pools

WATER LILIES will bear many large flowers or a few smaller ones in direct proportion to the amount of sunlight, the amount of growing space, and the richness of their soil. Lilies grown in pots or small boxes will therefore be somewhat dwarfed. Water lilies are easier to grow than roses and many other garden plants. In the first place, after planting they need no further watering—and the elimination of that requirement will save much labor.

AQUATIC PLANTS are subject to few insect pests, but if aphids are noticed, a quick remedy is to wash them off the top of lily leaves and other plants with a hose and force down the overflow pipe to the sewer. A healthy condition in the pool is maintained by keeping the water clean and the level fairly constant. At times green scum may appear, and a good remedy is to let the pool overflow slowly for several hours through a coarse strainer or with strainer removed if only larger fish are present. If any caterpillars or leaf worms are noticed they should be picked off the plants. Do not drain the pool more than twice a year—Spring and Fall.

HARDY WATER LILIES can be planted from the middle of March until September in our latitude, and even later in the Southern States. **TROPICAL WATER LILIES** in our latitude should not be planted in pools until end of May when the weather is settled and the water is about 70 degrees. If planted earlier and chilled they will be set back several weeks in their growth. Hence we do not ship Tropical Water Lilies to Northern States until the end of May. Orders to Southern States can be made a few weeks sooner. Other than this, **TROPICAL WATER LILIES** are planted like Hardy Lilies, but they are treated as annuals, to be replaced yearly, unless wintered in a conservatory.

HOW TO PLANT WATER LILIES

First remember—Never allow aquatic plants to become dry. When lilies are received they must be placed in water or covered with wet burlap. Try not to allow the leaves to wither. In planting, place the tubers with the growing crowns even with the surface, and cover over with soil. It is not necessary to drain the water from a pool to plant the lilies, as this is never done in commercial propagation, nor is it hard to insert the roots under water.

Each box, or the part of pool filled with soil, should be covered with a layer of sand 1 inch thick so as to keep the water clean and prevent fish from disturbing the plants. Follow this practice in planting all sorts of aquatics which grow in soil.

The most satisfactory method of planting in larger pools is to install a box for each plant. These boxes should be from 18x18x9 inches to 30x30x12 inches deep. If water is more than 30 inches deep, the boxes should have a tight bottom and be raised on stones so that the crowns of lilies are not more than 8 to 12 inches under water when pool is filled. (We list two sizes of Water Lily Boxes on Page 13. They are inexpensive and very serviceable.) About 6 to 8 square feet of water surface should be allowed each Hardy Water Lily and 8 to 12 square feet for each Tropical Lily.

In smaller pools a space, say, 4x5 feet, can be partitioned off with a board wedged tightly; or a brick wall one brick wide and four courses high can be laid. This pocket can then be filled with soil and will support four or five lilies nicely. The entire bottom of a small pool can be filled with 6 inches of soil, then tamped and covered with 1 inch of sand, if it is desired to have a lot of plants.

In natural ponds, simply press the roots into the soil and then cover lightly with small flat stones to anchor until the roots take hold. Allow six to eight feet diameter for each lily, and if you do not wish them to nuzzle too closely, give each species a considerable area to itself.

All aquatic plants like a rich loamy soil with clay base. If this can be procured from a garden or meadow no fertilizer is needed. A good soil can be prepared by taking the top 4 inches of sod from a pasture, breaking it up well and adding one quart good commercial fertilizer to each bushel of soil. Soil in lily boxes should be changed every two years. One pound of good commercial fertilizer can be added to each box every year to produce growth; however, you will have more and larger flowers by buying fresh young plants every few years.

Water lilies described as "Prolific Growers" or "Vigorous Plants" can use from 2 to 4 cubic feet of good soil per plant. If you give them less they will bloom and leaf in a smaller way, but the small and medium types of lilies are best for smaller places.

Most water lilies do best if started in shallow water (3 to 5 inches) until they begin to leaf nicely. Then raise the water level or lower the boxes so they have 8 to 12 inches in Summer. Any hardy lily or hardy aquatic will survive the Winter if ice and frost do not get at their roots. Hence for Winter lower lily boxes under ice level or protect pools with boards so that very little ice will form.

WINTER CARE OF POOLS

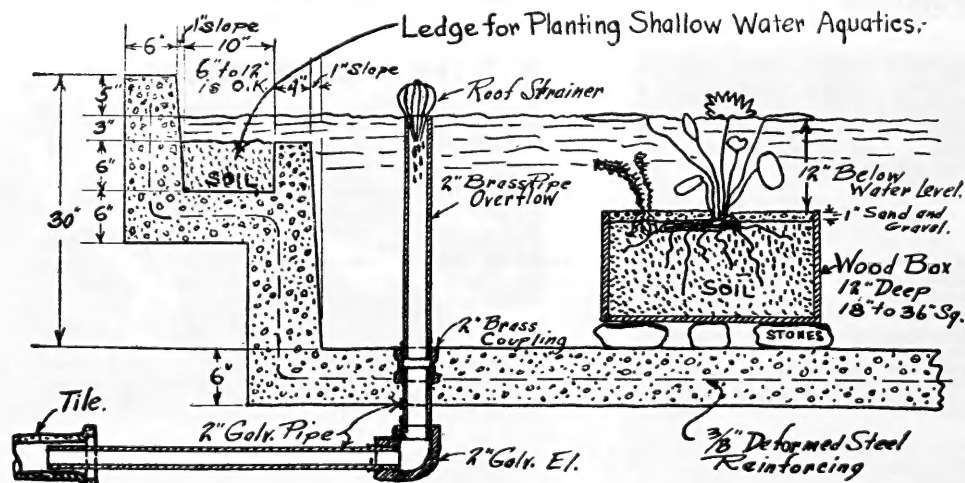
Most people now leave their Goldfish outdoors all winter. When pools are well built as described on page 14 there will be no danger of them cracking from freezing. However, it is a good idea to cover your pool with boards and leaves, to protect it from the very severe weather. When this is done, very little freezing takes place.

Hardy water lilies and hardy pool plants should be moved to deep water for the winter and will come through safely if no ice reaches to the top of the boxes so that the crown of the plant is not frozen. Dead leaves, etc., should be removed from the lilies and kept out of the pool during the winter. Also inspect the water level when pool is covered for any length of time. If you decide to drain the pool for the winter the drain should be left open, the pool filled with leaves and covered with a few boards.

WINTER CARE OF GOLDFISH

When pools are drained for the Winter, the fish may be wintered in a large aquarium or in tubs covered with wire, and kept in the basement near a window. If tubs are used, a good idea is to have a hole in the side of tub about four inches from the top, to allow the water to overflow and to have a petcock to spray a small but continuous jet of water into the tub. Never use a new galvanized tub, as the poison given off by new galvanizing will kill the fish. A wooden tub or used wash tub is satisfactory if thoroughly cleaned, and if there is no trace of soap, or other foreign matter. If new galvanized tub is used, allow it to stand filled with water about a week. Then rinse well before using.

Goldfish will stand wintering in the larger types of pools or ponds if they do not freeze to a depth greater than ten or twelve inches and if there is at least twelve to eighteen inches of water beneath the ice. In our locality ice on pools varies from two to six inches, and seldom is any thicker. During long periods of solid ice it will be well to open a hole about two feet square to allow some aeration of the water. Inspect the pool from time to time to be sure it has plenty of water. Goldfish are very inactive in winter when ice covers pools, and if they were in good condition when ice forms, should winter all right without feeding until ice melts. They become more active as the water warms, and when it gets to be about sixty degrees, along in April, they begin to think of spawning, and will want some Water Hyacinths.



This sectional drawing shows the construction of a well-made reinforced concrete pool for lilies and Goldfish. The Ledge can be constructed on one or more sides of the pool, depending on effect desired. It is built to accommodate the floating plants (Water Hyacinths, etc.) and the shallow water plants (Cattail, Pickerel Rush, Water Canna, etc.) Where no ledge is provided, soil boxes, buckets, etc., properly arranged, will give a good effect.

Gorgeous Tropical Water Lilies

7

NEW DAY-BLOOMING VARIETIES

EACH year this group of magnificent flowers becomes more popular. Garden lovers often strive hard with other plants to receive their reward of only a few flowers. Here what rich rewards await the Water Gardener! These plants are the Aristocrats of the Water Garden; their numerous flowers the most gorgeous of all aquatics. The twelve varieties listed on this page are the finest available in the U. S.

**LILIES ON THIS PAGE ARE \$3.50 EACH,
OR 3 FOR \$10.00.**

BAGDAD—A truly spectacular plant with very colorful large mottled green and plum colored leaves and giant lavender blue flowers. BAGDAD is a strong viviparous plant which will thrive under conditions not suitable to the more "warm blooded" tropicals. Its leaves and flowers will form a magic carpet in your pool. BAGDAD is outstanding anywhere!

DIRECTOR G. H. MOORE—An extremely floriferous lily, producing very many medium sized leaves and lovely royal purple flowers. This plant strives to have many flowers continuously in bloom! It was featured in a full colored photograph in *Saturday Evening Post* during the 1941 season and is destined to be one of America's Favorite Water Lilies.

TALISMAN—A strong, viviparous, tropical day blooming water lily named after the Talisman Rose because it possesses the same brilliant combination of yellow suffused and overlaid with pink. The flower is large, clear, light yellow ground color strongly suffused and overlaid with pink giving an apricot effect. Limited stock, but a remarkable flower at

MIDNIGHT—The first double flowered water lily ever produced. An absolutely "new break" with all the stamens replaced by petals making a dark blue rosette in the center of the flower. The flowers are small, dark violet and open very early in the day. A hybrid of N. Colorata, it has numerous leaves and is very floriferous.

MRS. GEO. H. PRING—One of the most popular White Tropical day bloomers. Flowers 8 to 10 inches across under favorable conditions, but can be used in small pools, too.

GENERAL PERSHING—This lily, named after our famous war general, is considered the finest of all pink Tropical Lilies. The flowers have splendid size and are a pale rose purple in color. They are delightfully fragrant and open early in the morning. Buds are dark green striped with purple. Leaves dark green blotched with pink beneath.

BLUE BEAUTY (Or Pennsylvania)—This is one of the largest selling Blue Tropical Water Lilies. Produces many deep blue flowers with yellow stamens and centers. Open during the day. Size up to 10 inches diameter when amply nourished.

AUGUST KOCH—This is one of the older viviparous day blooming lilies. Flowers are lavender-blue with gold stamens, about 6" to 8" in size. The plant is very satisfactory for Northern conditions. One of the best of the older lilies.

MRS. EDWARDS WHITAKER (Var. gigantea)—This is the largest flowering day blooming water lily, and where well fertilized and given plenty of room for roots and leaves, will produce flowers over a foot across, and plenty of them. The flowers are a lavender blue which shades into a pale blue as the blossoms age. Leaves are light green, occasionally spotted with dark purple beneath.



Tropical Water Lily—Bagdad

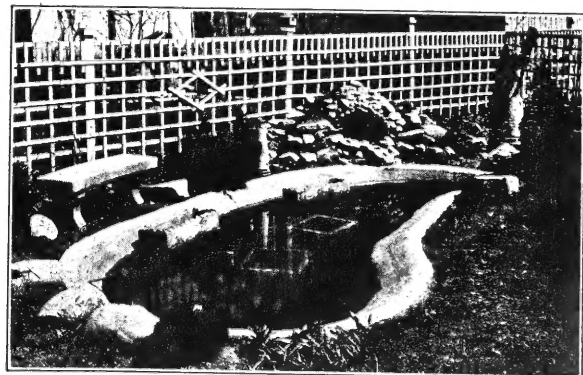
NEW NIGHT-BLOOMING VARIETIES

MISSOURI—This is acknowledged the finest white night blooming water lily. It was recently developed by the Missouri Botanical Gardens. The flowers when fully developed measure 10 to 14 inches across. Leaves are dark green suffused with copperish brown. The margins are distinctly fluted. Flowers open 4 to 5 nights during August, from 7:00 P. M. to 11:00 A. M. It is outstanding in any pool.

H. C. HAARSTICK—A beautiful new brilliant red night bloomer with very distinctive dark copper red leaves. A strong grower, a sturdy plant and one of the very best.

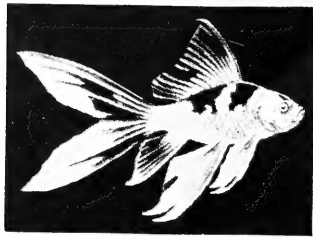
EMILY GRANT HUTCHINGS—This is a large flowered new pink night blooming lily. The flowers are cup-shaped, of an Amaranth pink color. Leaves small brownish green. One of the choicest night bloomers.

PLEASE NOTE:—Tropical Water Lilies are grown in Greenhouses in heated tanks which duplicate Summer conditions. The lilies are not placed in pools in the Cincinnati area until the last week in May when weather is warm and settled. We can ship to Florida and the Far South in April, other Southern States may receive their plants early in May; Northern States about June 1 to 15. We will guarantee the growth of our Tropical lilies when shipped at proper planting season only. We will however ship to Greenhouses or for inside use earlier upon request but can guarantee only that they will arrive in good condition — the growing depends on your conditions.



This photograph shows a well-made informal pool just ready for planting. Notice the submerged lily boxes and the two long boxes for planting shallow water plants. We can supply local customers with wood boxes or used heavy gauge metal pans for planting lilies, etc. Price on application.

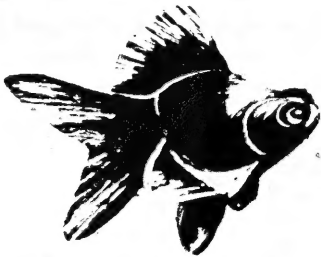
MANY Goldfish Pools are built as a part of, or in conjunction with, a Rock Garden, and indeed these two forms of Gardening do blend most harmoniously in certain settings.



HARDY GOLDFISH

These fish are bred from selected strains of the most popular, Hardy Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

2½-3" EACH	.15	PER DZ.	\$1.50
3--4" "	.20	" "	2.00
*4-5" "	.35	" "	3.50
*5-6" "	.50	" "	5.00
*6-7" "	1.00	" "	9.00
*7" "	1.25		
*8-9" "	1.50		
*10-12" "	2.50		



CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eved" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

2-2½" EACH	.25	PER DZ.	\$2.50
2½-3" "	.35	" "	3.50
*3-3½" "	.60	" "	6.00
*3½-4" "	.75		

TERMS FOR GOLDFISH SHIPMENTS.

(Please read)

We guarantee live arrival of goldfish shipments during the cool part of the year, from Oct. 15th to June 1st, and to extreme Northern points of U. S. until June 15th. No shipments are guaranteed between June 15th and Oct. 15th. During the warm months we ship at buyers risk only.

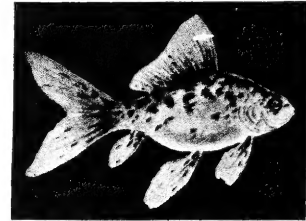
Goldfish must be shipped by express. A small 5 or 6 gallon can is used for 30 small fish (Add 75¢ to pay for can) these cans are not returnable. Large orders and large fish ship best in special large cans same as we use for dealer trade, these cans must be re-turned immediately by prepaid rate from any point in U. S. Do not return by freight. All shipping charges to be paid by customer.

In case fish are received in bad condition we will make one replacement (Express charges to be paid by you) if you mail us the Express Company Received in Bad Order Form and return our shipping can, if it was to be returned. Losses of 50c or under should not be forwarded to us as we always include some extra fish.

Beautiful Hardy Goldfish

GOLDFISH and Aquatic Plants go together in Nature; and, in fact, the Goldfish are an essential part of a Water Garden. Not only are the fish a source of interest and pleasure, but they are helpful in maintaining healthy conditions, because they eat up certain destructive bugs, worms, etc., and they are a public benefaction in all pools and ponds, for no mosquito larvae will ever survive in a well-stocked Goldfish Pool!

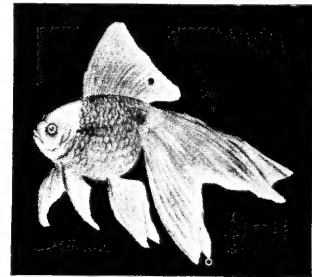
THE GRADES MARKED (*) ARE LARGE ENOUGH TO SPAWN THE FIRST SPRING IN A POOL. OTHERS WILL BE LARGE ENOUGH TO SPAWN THE FOLLOWING SPRING. SPAWNING SEASON LASTS FROM THE MIDDLE OF MARCH TO THE END OF JUNE.



SHUBUNKINS

These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

2-2½" EACH	.15	PER DZ.	\$1.50
2½-3" "	.30	" "	3.00
3--4" "	.50	" "	5.00
*4-5" "	.70	" "	7.00
*5-6" "	.85	" "	8.50



FANTAILS

Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2-2½" EACH	.25	PER DZ.	\$2.50
3" "	.35	" "	3.50
*3-4" "	.50	" "	5.00
*4" "	1.00		

CALICO FANTAILS

Body structure of these fish is the same as Fantails, but they have invisible scales and come in the "Calico" colors of the Shubunkin. They are beautiful fish, will grow to 6 to 7 inches in size and are now considered hardy. (Extra large fish, \$2.00 to \$5.00 each.)

2½" EACH	.35	PER DZ.	\$3.50
*3" "	.50	" "	5.00

Tropical Fish



Young "Angel Fish" in an aquarium.

TROPICAL FISH COME FROM THE WARM COUNTRIES AROUND THE GLOBE. SOME ARE FROM AFRICA, ASIA, INDIA, AUSTRALIA, SOUTH AMERICA, MEXICO, FLORIDA, ETC. WE GROW SOME OF OUR FISH IN OUR OWN TANKS, BUT MOST VARIETIES ARE RECEIVED BY AIR FREIGHT THEN RUSHED BY OUR HEATED TRUCK TO SPECIALLY BUILT CONCRETE TANKS WITH CONSTANT TEMPERATURES REGULATED BY HEAT CONTROLS. HERE THEY RECOVER FROM THE SHOCK OF SHIPMENT AND WITH GOOD FEEDING AND A PERIOD OF ADJUSTMENT, THEY GET USED TO OUR CONDITIONED CITY WATER AND ARE THEN READY TO SELL.

SHIPMENTS OF TROPICAL FISH ARE MADE BY RAILWAY EXPRESS OR AIR FREIGHT ENTIRELY AT CUSTOMERS RISK. SHIPPING CHARGES PAID BY CUSTOMERS. WE DO NOT GUARANTEE LIVE DELIVERY, BUT WE WILL USE EVERY PRECAUTION TO GET THEM TO YOU ALIVE. MINIMUM ORDER FOR SHIPMENT OF FISH IS \$5.00 PLUS \$1.00 TO PAY FOR THE CAN AND PACKING. FISH MAY BE CALLED FOR AND TAKEN HOME IN YOUR CAR WITH VERY LITTLE CHANCE OF LOSS, EVEN IN COLD WEATHER IF YOU HAVE A HEATER IN THE CAR. NO MINIMUM AND OFTEN NO CHARGE FOR CONTAINER ON SMALL ORDERS CALLED FOR AT FARM.

LIVE-BEARERS

<u>MOLLIES</u>	<u>EACH</u>
BLACK SAILFIN, SMALL	.65
MARBLE	.65
SPHENOPS	.65
GREEN (LATAPINA)	.65
ALBINO	.95
<u>SWORDTAILS-HELLER</u>	
BRICK RED	.75
VELVET	1.00
GREEN	.60
RED TUXEDO	1.00
RED WAGTAIL	1.00
<u>MOONS (PLATY)</u>	
BLUE	.60
RED	.65
GOLD CRESCENT	.60
SALT & PEPPER	.60
RED TAIL VARIATUS	.75
BLACK HELMET	.70
RED WAGTAIL	.75
<u>GUPPIES</u>	
RAINBOW (COMMON)	.25
GOLDEN	.30
ENGLISH	.50
SWORDTAIL	.85
ROYAL BLUE	1.50

EGG - LAYERS

<u>DANIOS</u>	<u>EACH</u>
ZEBRA	.35
GOLD (PEARL)	.35
SPOTTED	.60
GIANT	.75
<u>BARBUS</u>	
ROSY BARB	.60
BARBUS OLIGOLEPIS	.85
BARBUS SUMATRANUS)	XX
OR TIGER BARB)	.85
<u>TETRAS</u>	
BLACK BUTTERFLY	.75
NEON	75¢ AND \$1.25
WHITE CLOUD MOUNTAIN	.75
PRISTILLA RIDDLEI	.75
SERPAE TETRA	.85
TETRA VON RIO (FLA-)	XX
MMEUS)	.75
<u>CICHLIDS</u>	
ANGELS, SMALL)	.65
5 FOR \$3.00)	XX
ANGELS, LARGE	.85
EGYPTIAN MOUTHBREEDERS	.85
FIRE-MOUTH	.85
APISTOGRAMMA RAMIREZI	2.00
ASTRONOTUS OCELLASTUS	2.00
JEWEL FISH	.75

BUBBLE-NEST BUILDERS

<u>BETTAS</u>	<u>EACH</u>
MALES	2.00
FEMALES	1.00
(COLORS: RED, WHITE, BLUE)	
<u>GOURAMIES</u>	
BLUE	.60
PARADISE RED*	.60
PARADISE WHITE*	.75
DWARF	.95
KISSING	.95
PEARL-LEERI	.95

TROPICAL FISH COLLECTION

NUMBER T--1

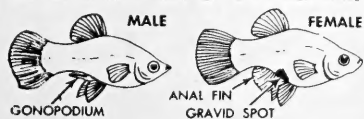
(FOR 10 GALLON AQUARIUM)

1 PAIR BLUE MOONS	1.20
1 PAIR MEX. SWORDS	1.20
1 PAIR ZEBRAS	0.70
1 PAIR BLK. MOLLIES	1.30
1 PAIR RAINBOW GUPPIES	0.50
1 ONLY ANGEL FISH	0.85
1 ONLY ANEUS CATFISH	1.00
	\$6.75
10 ASSORTED SNAILS	0.80
PLANT COLLECTION FOR)	x xx
10 GALLON AQUARIUM)	1.50
CARTON FOR SHIPPING	1.00
	\$10.05

CATFISH

ANEUS, CORYDORAS	1.00
PLECOSTOMUS	1.50
MELANISTIUS	1.00
AMBER PINK	1.00
GLASS GHOST SHRIMP	.35

DETERMINING SEX OF LIVE-BEARERS



TROPICAL FISH DO NOT SHIP WELL IN SAME CAN WITH GOLDFISH.

LAKEVIEW AQUATIC FARMS, 5579 COLERAIN AVENUE, CINCINNATI 24, OHIO



Aquarium Plants

To have a well balanced aquarium you need growing underwater plants. To beautify it and make the fish feel at home, select some of these outstanding plants specially raised for aquarium use. Growing plants live on the waste products of fish absorbed through their roots in clean sand and give off oxygen from leaves when they have proper light,

Smaller fish and the shy or timid ones find safe refuge in a well planted corner. Proper aquarium gravel is also necessary to get healthy growth.

PLANTS FURNISHED IN BUNCHES

1. Giant Anacharis. Good for both young fish and tropicals. A fine oxygenator and graceful plant which grows well. 20¢ per bunch.

2. Cabomba. This popular, light green plant, is one of the brightest and most beautiful of the aquarium plants. Provides good protection for young fishes. 20¢ per bunch.

3. Myriophyllum. Ideal for spawning both tropical and goldfish. Fine-leaved, feathery plant which provides protection for young fish. 20¢ per bunch.

4. Ludwigia. The green, round leaves have delicate red undersides, which make it one of the best decorative plants. Cuttings root easily. 25¢ per bunch.

5. Hygrophilia. Effective in background or sides of aquarium. Fast growing. Propagates easily from rooted cuttings. 35¢ per bunch.

6. Ambulia. This ideal front plant grows good roots in a short time. Is light green and the most decorative plant. Similar to Cabomba, but more striking and stronger. 35¢ per bunch.

ROOTED PLANTS (Fillers for sides, back-ground, or front)

7. Valisneria. The favorite of aquarists. An excellent oxygenator. (Cont.)

7. Valisneria (Cont.) Its roots aid in purifying the soil. All raised in tanks. 75¢ per dozen.

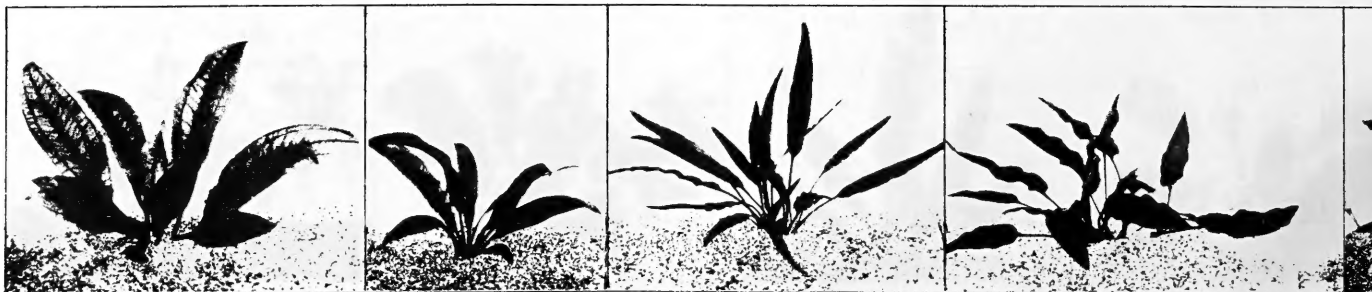
8. Cork Screw Valisneria. Does not grow above 12 inches. A spirally variation of the valisneria. 75¢ per dozen.

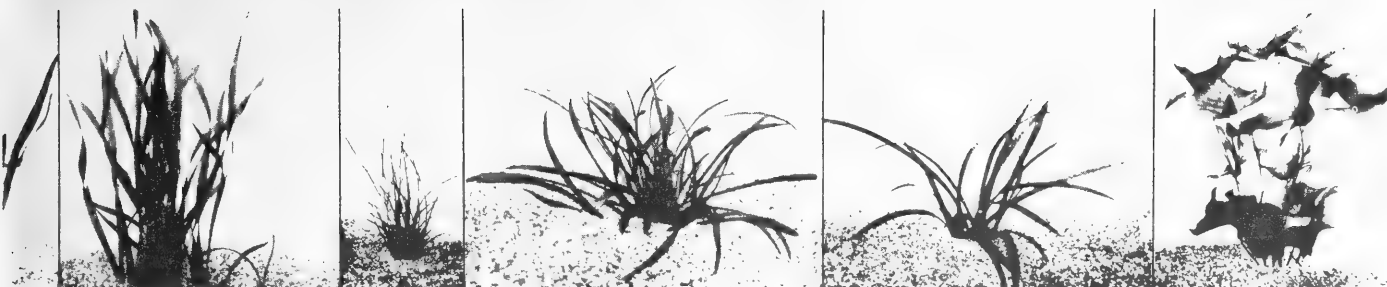
9. Micro Sagittaria. Ideal for a front plant, or against small rocks. This tiny, active plant (1 to 2 inches high) spreads a carpet on the aquarium floor. 75¢ per dozen.

10. Dwarf Sagittaria. Grass like leaves 2 to 3 inches long make this plant very useful for frontal planting in any aquarium. .75¢ dozen.

11. Sagittaria Sinensis. The long broad leaves, make this popular plant a splendid oxygenator. Makes an ideal center plant with two or three together. .25¢ each; Giant \$1.00 each.

12. Hiding Grasses. Several varieties such as utricularis Riccia, Nitella, are excellent for spawning and hiding baby fish in aquariums. Portion 35¢.





8.

9.

10.

11.

13.

CENTER PLANTS ROOTED

13. **Madagascar Dwarf Lily.** The only water lily recommended for aquariums. Produces small pale blue flowers above water. 50¢ and 75¢ each.

14. **Banana Plant.** Leaves on long stems float surface and clusters of exposed roots resembling small bananas develop at the base of the plant. 35¢ each.

15. **Amazon Sword Plant.** Gorgeous aquatic plant of the Sagittaria family. Excellent hardy center plant. Small 75¢ each; medium \$1.25; large \$3.00 and up.

16. **Junior Amazon Sword plant.** Beautiful center plant for the small tank; keeps all the hardy, attractive features of the standard size in fascinating miniature. Fast growing. 50¢ each.

17. **Pigmy Chain Sword Plant.** This favorite does well in small or large aquariums when used as a bunch, jet-shaped center plant. Produces abundant runner growth. 15¢ each, 4 for 50¢.

18. **Cryptocoryne Willisi.** Popular decorative plant. Leaves are thin, bright, medium green, waxy-edged. 35¢ each; larger sizes 50¢ and 75¢ each.

19. **Cryptocoryne Cordata.** Similar to Willisi leaves are heavier and broader; rusty olive green with red under-sides. 50¢ each; larger size 75¢ each.

20. **Cryptocoryne Griffithi.** Best of the Cryptocorynes family. This sturdy long rooted plant has dark green, broad, leaves. \$0.75¢ each. Larger sizes \$1.00 & \$1.50 each.

21. **Apongeton Crispum.** Long, green ripple-edged leaves make it a lovely center plant. 75¢ and \$1.00 each.

22. **Cape Fear Spatterdock.** The beautiful, translucent light green leaves, make this a striking center plant for the aquarium. 25¢ each.

23. **Water Sprite.** Adds beauty to any aquarium with its fern-like leaves. A hardy and good oxygen plant. 25¢ each. Larger 50¢ and 75¢ each.

24A **FLOATING WATER FERN.** This is an excellent floating water plant for aquariums. Easy to grow, good for spawning egg layers and good for bubble nests of Bettas, Gouranies, etc. Each .25¢

HOW WE SHIP AQUARIUM PLANTS

We prefer to ship all perishable or fragile articles by Express Collect, but Plants and small supplies can be sent by Parcel Post Special Delivery when specially requested, and when additional funds are sent to cover the postage charges.

SUGGESTIONS FOR PLANTING

Use 2 or 3 inches of clean "well" washed aquarium gravel to cover the entire bottom of the aquarium. Slope gravel from 2-1/2 to 3 inches deep in the back and about 2 inches deep in front. Do planting when the aquarium is 2/3 full of water. The plant should be gently pushed into the gravel and covered up to the crown, leaving the crown exposed. Cont. next page.



20

21

22

23

Snails, Scavengers, Etc.

SUGGESTIONS FOR PLANTING CONTINUED FROM PAGE 11.

Larger plants can be anchored by a stone till roots take hold. Plants need 8 to 10 hours of light daily to grow. Artificial light can be controlled and therefore produce less Algae than direct window light.

Plant the tall growing plants to the back, the bush and medium plants in front of them, the dwarf and low growing in front and the chosen show plant in center. Use rock to create natural effect; add other submerged decorations as wanted.



1. Tall Plants
2. Tall Bushy Plants
3. Medium Plants
4. Small Plants
5. Center
6. Rocks

SPECIAL PLANT COLLECTIONS FOR MAIL ORDERS ONLY

(Shipping weight 3 pounds)

- #A.P. 5 (6 varieties) \$1.25
 #A.P. 10 (7 ") \$1.75
 #A.P. 15 (8 ") \$2.25

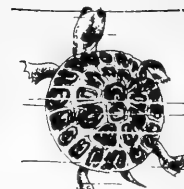
All Choice plants from our greenhouse selected from the varieties listed on pages 10 and 11. Like the Snail Collections, Aquarium Plants ship best by Parcel Post, Special Delivery. Add sufficient Postage to pay the charges.



JAPANESE SNAIL



RED RAMSHORN SNAIL



Mystery Snails. (Ambularia Cuprina). Excellent scavengers. Well suited to aquariums as they do not eat plants and like house temperature. Similar in size to Japanese Snails, but with more showy amber and green shells. They lay eggs in a hard cluster above the water. Medium size 2 for 25¢; breeder 35¢ each.

Red Ramshorn (Plan Rubrum). One of the finest aquarium snails. Coral color body and shell. 3 for 25¢. \$1.00 per dozen.

Black Ramshorn (Plan Corneus) Similar to Red Ramshorn. Does best in cooler water. 5 for 25¢. 50¢ per dozen.

Phillippine Live-Bearing "Horn Of Plenty." A small snails with black shell. Shaped like the cornucopia, or horn of plenty. Very good bottom scavengers for aquariums. They cultivate the growing plants burrowing in sand and do not eat plants. 3 for 25¢; or \$1.00 per dozen.

Japanese Live-Bearing Snail. (Trap-Door Snails). These are the largest of the aquarium snails, and are entirely hardy in a pool. The young snails are fully formed when released by the parent. Active eaters of Algae and green scum. .10¢ each; 6 for 50¢.

Baby Green Turtles. About 2 inches in diameter beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Should be kept in their own small bowl with a stone to crawl out of the water and rest on. .50¢ each;

SNAIL COLLECTIONS, should be sent by Express Collect, or Parcel Post, special Delivery. No extra charge for packing, or container, but be sure to add sufficient Postage to pay for 3 pounds plus Special Delivery.

#S-1 FOR OUTDOOR POOL \$1.50

- 6 Red Ramshorn Snails
 6 Black " "
 12 Japanese

Live-bearing "
 Shipping wt. packed 3 pounds

#S-2 FOR 5 TO 15 GALLON

AQUARIUM \$1.50

- 4 Red Ramshorn Snails
 8 Phillippine)
 Live-bearing) "
 6 Medium size)
 Mystery Snails)

Shipping wt. packed 3 pounds

GOLDFISH NETS (FOR LARGE OUTDOOR POOLS -- EACH

- 6" Store Net 50¢
 5 X 8" Store Net 75¢
 7 X 10" Store Net 85¢

NYLON NETS (Long lasting)

- Fine Mesh, sewn with Nylon Thread. PRICE EACH
 3" Triangle 25¢

LONGLIFE PRODUCTS



LONGLIFE TROPICAL FISH FOOD. A favorite all around food for over 25 years. Rich in animal and vegetable protein. Fortified with Vitamins A, D, B₁, B₂(G), C, B₆, E, B₁₂ and entire mineral supplement. Available in Fine, Medium and Coarse grinds. In individual containers and in bulk. Regular large size can 25c.

LONGLIFE CONDITIONING FOOD. An enriched natural food for all tropicals when breeding. Fortified with Vitamins A, D, B₁, B₂(G), C, B₆, E, B₁₂ and entire mineral supplement. High nourishment value makes feeding of messy, live food unnecessary. Available in Fine, Medium and Coarse grinds. Individual packages and in bulk. 35c for regular large size can.



BACH



AQUA-AID



CLEARX



LONGLIFE (Reg. Size)	
Fine, Medium, Coarse	\$.25
LONGLIFE CONDITIONING	
Fine, Medium, Coarse	.35
MICROGRAIN (Microscopic Size) substitute for Infusoria	.30
LONGLIFE MOLLIE FOOD	.25
BLUE RIBBON, Medium	.25
DRIED DAPHNIAE	.15
ANT EGGS	.25
TURTLE FOOD	.15
SHRIMP MEAT	.15
CLAM MEAL	.15
CRAB MEAL	.15
SALMON EGGS	.15
LONGLIFE "TREETS"	.39
INFUSORIA TABLETS	
(Reg. Size) 20 Tablets	.30
LONGLIFE ROSA FLAKES	.35
LONGLIFE NATURE FLAKES	.35
LONGLIFE "FORMULA 707"	
(Reg. Size) Tube Food	.39

FOODS IN BULK	1/2 LB.	ONE LB.
LONGLIFE TROPICAL FISH FOOD, FINE, MEDIUM, COARSE	1.25	2.25
LONGLIFE CONDITIONING FOOD, MEDIUM, OR COARSE	1.60	3.00
LONGLIFE MICROGRAIN	1.75	3.50

BRINE SHRIMP (DRIED EGGS)

KEEPS INDEFINITELY, INSTRUCTIONS FOR HATCHING INCLUDED.
1 Oz. BOTTLE EACH .45¢

LONGLIFE REMEDIES AND TONICS PRICE

AQUARIUM PLANT FOOD

1 Ounce Size	\$.30
4 Ounce Size	.89
16 Ounce Size	3.00

PLANTAMIN

VITAMIN TABLETS, regular size	.25
ICH-TABS	.35
ICH AND FUNGUS REMEDY TABLETS	.35
CHLOR-OUT DE-CHLORIZING TABLETS	.30
AQUARIUM WATER PURIFYING TABLETS	.30
GERMICIDE & PLANT REBUILDER	.35
VITA-MINERAL HEALTH SHELLS	.25
SPECIAL AQUARIUM SALT (1# Pkgs.)	.25

AQUA-AID

1 Ounce Size	.30
4 Ounce Size	.79
16 Ounce Size	2.25

CHLOR-OUT DE-CHLORIZING LIQUID

1 Ounce Size, regular size	.30
4 Ounce Size	.79
16 Ounce Size	2.50

CLEARX (WATER CLARIFIER)

1 Ounce Size, regular size	.30
4 Ounce Size	.79
16 Ounce Size	2.25

WATER-RITE

REMOVES CHLORINE
REMOVES CHLORAMINE
ADJUSTS pH VALUE

FOR: GOLDFISH
& TROPICAL FISH



5 Tablets Treats 5 Gallons	\$.15
15 Tablets Treats 15 Gallons	.35
40 Tablets Treats 40 Gallons	.75
4 Oz. Powder Treats 250 Gal.	1.00
1 Lb. Powder Treats 1000 Gal.	3.25

Lakeview



Fish Foods



Contain the best ingredients obtainable and are carefully packed in generous size, modern packages to save you money and give your fish the best food obtainable. Ask for "Lakeview Foods" and treat your goldfish and tropical fish well!

NATURAL FISH FOOD, 1 1/2 Oz. Shaker Can	.19
NATURAL FISH FOOD, Giant 1/2 Lb. Size	.49
NATURAL FISH FOOD, Super Giant 3 1/4" Size	1.75
TROPICAL & BABY GOLDFISH FOOD	
1 1/2 Oz. Shaker Can	.25
TURTLE FOOD, Generous size can	.19

HEATERS AND THERMOSTATS

IN ORDER TO MAINTAIN ACCURATE TEMPERATURES FREE FROM FLUCTUATION, WE ADVISE THE USE OF AN AUTOMATIC ELECTRIC HEATER FOR ALL TROPICAL FISH AQUARIUMS.

EVEN THOUGH MODERN HOMES HAVE AUTOMATIC TEMPERATURE CONTROLS, THE USUAL ROOM MAY VARY FROM 72--74° DOWN TO 60°. THE ELECTRIC HEATER WILL AUTOMATICALLY PREVENT THESE FLUCTUATIONS AND CAN BE CONSIDERED AS AN INSURANCE POLICY AGAINST SICKNESS, SO THAT IT DEFINITELY WILL PAY FOR ITSELF DURING A YEARS TIME.

PYRAMID AQUARIUM HEATER (AUTOMATIC)



8 inch tube ... \$5.75
10 inch tube . 5.85
12 inch tube . 5.95

ALL Tubes Are PYREX

- STREAMLINED DESIGN
- CONVENIENT FINGERTIP OUTSIDE ADJUSTMENT
- CLEARLY VISIBLE PILOT LIGHT BUILT INTO TOP
- RADIO NOISE ELIMINATOR
- HIGHEST QUALITY COMPONENT PARTS

All Heating Elements Are Nichrome

SIZE	WATTAGE	PRICE
8"	25 - 50	\$5.75
10"	75 - 100	5.85
12"	150	5.95

PYRAMID "MONITOR" HEATER



Finest low cost automatic heater. Eliminates inside adjustments with convenient outside control. Has all features of the Pyramid. Individually boxed. Made only in 8 inch Pyrex Tube.

SIZE	WATTAGE	PRICE
8"	25 - 50	\$3.85
8"	75 - 100	3.85

SUPREME AQUARIUM HEATER (AUTOMATIC)



SIZE	WATTAGE	PRICE
8"	40	\$5.75
10"	75 - 100	5.85
12"	150	5.95

Outside adjustment knob. Element designed to transmit heat rapidly to water. Backed by 20 years of continuous improvement



SUBMERSIBLE HEATER (must be used with a thermostat).

This heater is our pick of the best American made submersible pyrex tube only 4-1/2" long, 1/2" diameter. Use these for your stock tanks with one master thermostat to control 6 to 12 tanks or more (figure 5 watts per gallon of water). Pyrex tube, highest Grade Nichrome Element, Individually boxed. Fully Molded Plug.

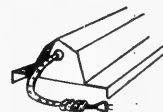
25--50--75--100--150 Watts.
EACH \$1.95

THERMOMETERS

#101-C	FLOATING	.35
#101-P	SPEED POINT	.49



FLUORESCENT REFLECTOR



INCANDESCENT REFLECTOR

RUST-PROOF STAINLESS STEEL
FLUORESCENT — INCANDESCENT
SNAP-ON SAFETY FEATURE

SIZE	INCANDESCENT	FLUORESCENT
14"	\$3.95	
16	4.50	\$9.50
18	4.95T	9.90
20	5.50T	9.95
24	5.95T	10.30
30	6.95T	10.95
36	8.25	11.50

60 CYCLE 110 VOLTS—T=Two Sockets
TUBE INCLUDED ON ALL FLUORESCENT
MODELS

FOR INCANDES. ADD 33¢ PER BULB.

Silvertone **THERMOSTAT**

For control of 1 to 3 Heaters with a total of 300 watts.



HAS ALL
THE
FINE
FEATURES
of the

Pyramid
Heater.

PYRAMID "SILVERTONE" THERMOSTAT
300 WATTS. FOR CONTROL OF 1 TO
3 HEATERS. EACH \$5.25

AQUATROL THERMOSTAT. 8" TUBE.
500 WATT CAPACITY, WITH SPECIAL
CIRCUIT TO PREVENT OVER-HEATING.
EACH \$5.75

ALL METAL OUTSIDE ADJUSTMENT
THERMOSTAT. 8" TUBE, 1000 WATT
CAPACITY. EACH \$7.50

LAKEVIEW AQUATIC FARM, 5579 COLERAIN AVENUE, CINCINNATI 24, OHIO

R. C. DOLLE, Owner

3579 COLERAIN AVE. (U. S. ROUTE 27)
 MT. AIRY, CINCINNATI 24, OHIO

State.....

RM

PLEASE DO NOT WRITE IN ABOVE SPACE

STATE WHETHER P. O. MONEY ORDER,
EXPRESS MONEY ORDER OR CHECK

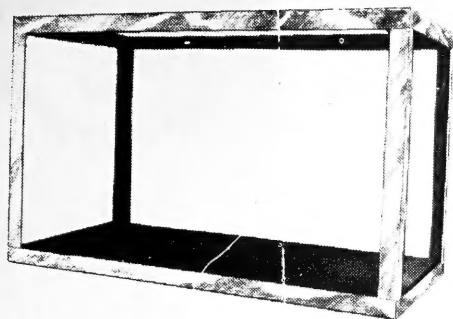
\$

RESIDENTS OF OHIO ARE REQUESTED TO ADD 3% SALES TAX.
FOODS ONLY ARE EXCEPTED.

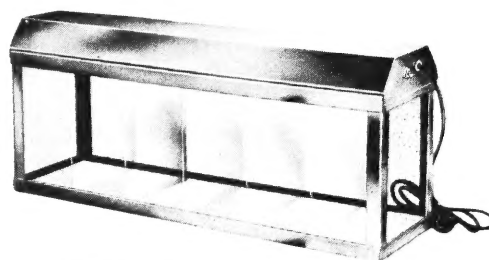
TOTAL

CONTINUE OR ADD REMARKS ON OTHER SIDE IF YOU WISH

Beautiful Aquariums



STAINLESS STEEL AQUARIUMS



6 COMPT. BETTA TANK WITH HOOD.

HERE ARE THE MOST POPULAR SIZES OF STAINLESS STEEL AQUARIUMS. THESE TANKS ARE MADE TO LAST FOR YEARS. THEY ARE MODERN; ALWAYS GOOD LOOKING; PRACTICAL. SIZES OVER 5 GALLONS ARE MADE WITH SLATE BOTTOM, DARK PLASTIC CEMENT AND SELECTED CLEAR GLASS AND WILL GIVE MANY YEARS SERVICE. SMALL EXTRA CHARGE FOR PACKING, SEE TERMS ON PAGE 2.

CAP. GAL.	L	W	H	TANK	PACKING FOR TANK	INCD. REFL.	FLOUR. REFL.	STAND #1 OR #2
2	12"	6"	7"	\$2.50	.70	\$3.50	X	X
3	14	7	8	3.50	.70	3.95	X	\$9.00
5	16	8	9	4.50	.80	4.50	\$9.50	9.00
8	18	9	11	7.50	.90	4.95T	9.90	9.75
10	20	10	12	8.50	1.10	5.50T	9.95	10.95
10L	24	8	12	10.75	1.25	5.95T	10.30	11.75
15	24	12	12	11.50	1.25	5.95T	10.30	12.75
20H	24	12	16	16.75	2.00	5.95T	10.30	12.75
20L	30	12	12	16.75	2.75	6.95T	10.95	13.75
26	30	12	16	26.00	3.75	6.95T	10.95	13.75
30	36	12	16	36.00	6.00	8.25T	11.50	16.50
50	36	18	18	62.00	8.50	8.25T	11.50	19.50

NOTE:- BULBS FOR INCANDESCENT REFLECTORS 33¢ EXTRA.
T= TWO SOCKETS. . TUBES INCLUDED ON FLOURESCENT REFLECTORS.

THESE BEAUTIFUL STAINLESS STEEL TANKS ARE DESIGNED TO DISPLAY TWO OR MORE GEORGEOUS MALE BETTAS BY INSERTING THE REMOVABLE PARTITIONS INTO SLOTS, THUS FORMING SMALL COMPARTMENTS. A VERY UNUSUAL DISPLAY CAN BE MADE BY PLACING ONE MALE BETTA IN HIS COMPARTMENT AT ONE END OR BOTH ENDS AND USING THE CENTER AS A COMMUNITY TANK. TANKS FIT ON MANTEL OR ON WINDOW SILL. THE STAINLESS STEEL HOODS COMPLETELY COVER THE TOP TO PROVIDE LIGHT.

BETTA TANKS

	EACH PRICE
6 X 18 X 8" HIGH (4 COMPARTMENT)	\$6.75
6 X 20 X 8" HIGH (5 COMPARTMENT)	8.75
6 X 24 X 8" HIGH (6 COMPARTMENT)	9.75
7 X 30 X 10" HIGH (7 COMPARTMENT)	12.75

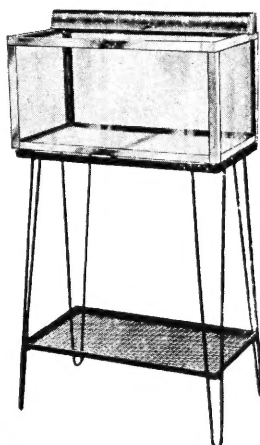
REFLECTOR HOODS FOR SAME (BULBS NOT INCLUDED)

18" HOOD (4 COMPT.)	\$7.25
20" HOOD (5 ")	8.50
24" HOOD (6 ")	9.25
30" HOOD (7 ")	12.25

BULBS EXTRA 33¢ EACH.



STAND NO. 1



STAND NO. 2

LAKEVIEW AQUATIC FARMS

Growers and Distributors

Gold and Tropical Fish, Aquatic Plants

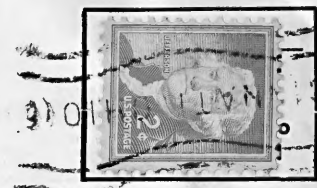
Aquarium Supplies

CINCINNATI 24, OHIO

Return Postage Guaranteed

LIBRARY, U. S. DEPT. OF ARG.
WASHINGTON 25, D.C.

RM



Keep Fish Healthy—Water Clear!

ARGUCIDE*



REG. U. S. PAT. OFF.

"KEEPS FISH SWIMMING"

THE ORIGINAL LOW COST FISH REMEDY IN POWDERED FORM

*ARGUCIDE (reg. U.S. Pat. Off.) is the Trade Name of a highly concentrated powdered insecticide for preventing or curing certain diseases and controlling external parasites on fish in aquariums and outdoor pools. Kills fish lice and anchor parasites.

For Goldfish in Pools: One level teaspoon of Argucide Powder treats 120 to 140 gallons of water.

For Goldfish in Aquariums: 4 or 5 drops of Argucide Solution (liquid) will treat one gallon of water.

For Bait Minnows of native wild species use approximately two thirds the strength for goldfish. Baltimore Minnows or uncolored goldfish can stand full strength. For Tropical Fish use only at half strength given for goldfish. (see instructions)



ARGUCIDE IS PACKED IN ATTRACTIVE DISPLAY BOXES WITH COMPLETE INSTRUCTIONS IN EACH PACKAGE.

FOR GOLDFISH
BAIT MINNOWS
AND TROPICAL FISH
IN POOLS AND AQUARIUMS

KILLS FISH LICE AND
ANCHOR PARASITES

HELPS CONTROLL GREEN
WATER AND GREEN SCUM
CAUSED BY ALGAE

HELPS PREVENT FUNGUS
AFTER MOVING OR
HANDLING FISH

WILL NOT HARM FISH, PLANTS OR
SNAILS WHEN USED AS DIRECTED.

TO DETERMINE SIZE NEEDED SEE NOTE BELOW

FIGURES STATED FOR GALLONS TREATED ARE FOR GOLDFISH

NOTE: Capacity in gallons is for treatment of goldfish in outdoor pools. It is advisable to treat outdoor pools at least 2 or 3 times a year. Usually two or three treatments will break any infestation of parasites on goldfish. To controll Algae 3 or 4 treatments may be needed during the summer.

	Gallons Treated Each	Price Each
1 oz ARGUCIDE (Liquid) For Aquariums and very small pools.	140	.65

PACKED IN FIVE SIZES

	Gallons Treated Each	Price Each
2½ oz ARGUCIDE (Powder) with 1 oz Dropper Bottle to make Liquid Argucide	1600	\$1.25
4½ oz ARGUCIDE (Powder) with 1 oz Dropper Bottle to make Liquid Argucide	3200	1.75
9 oz ARGUCIDE (Powder) no Dropper Bottle	6400	2.50
18 oz ARGUCIDE (Powder) no Dropper Bottle	12800	3.75

ARGUCIDE KEEPS INDEFINITELY IN THE GLASS JARS AS FURNISHED.